



AN ECOLOGICAL BRAND AND A STRONG IDENTITY

We, Les Vignerons de Buzet, are unveiling our new identity at the Wine Paris trade show taking place from 11 to 13 February.

For many years, we have been taking the ambitious route of ecological transition through the reduction in the use of chemical products, the restoration of biodiversity, the preservation of our soils and the management of resources.

Today we are demonstrating this commitment via a new visual identity.

Come along and see it, as well as our new design work and packaging, at Wine Paris.

HALL 7.1 STAND N°A074

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